



Most Visited

The chart below indicates which websites buyers and sellers visit for their real estate needs. remax.com is the most visited real estate franchise website. Millions of buyers and sellers visit remax.com each month, creating a site that continues to generate more leads and business for you.

remax.com vs franchise competitors (Web Traffic Market Share)

remax.com

35.89%

century21.com

22.54%

coldwellbanker.com

18.07%

kw.com

12.33%

prudentialproperties.com

4.11%

**era.com/
eraonline.com**

2.52%

realliving.com

1.94%

sothebysrealty.com

1.37%

bhgrealestate.com

1.22%



Data based on custom category of Direct Competitor sites as defined by RE/MAX ranked by US Visits Share. Source: Experian Hitwise, Franchise Comparison, Q2 2011. Each office is independantly owned and operated. 111403